



Jenny Huang

Product Design • Strategy • Emerging Tech

I help companies connect the dots between users and value

www.jennyhuang.co

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Experience

Product Designer @ VIZIO

October 2022 – Present • Connected TV

Lead VIZIO first-party app experience with emphasis on increasing viewership to WatchFree+ streaming platform. Plan, coordinate, and drive exploratory workshops. Delivered prototypes with focus on interaction design and motion. Establish professional relationships with product managers, design leaders, and engineering. Produce pixel-perfect animation prototypes, draft guidelines and creative specifications.

- Credited for rolling out robust and quality TV operating system.
- Reduced 100+ requirements and use cases into rules for engineering.
- Conceptualize UI animation and behavior within VIZIO operating system.
- Transitioned ideas from C-level vision to products for development.

UX Designer – Mint Collective

July 2022 • Case Study • Mobile • Web3 • FinTech

Design an app that makes it easier for consumers to access quality digital art, by reducing upfront costs of owning cryptocurrencies. Mint is a platform for users to buy, sell, and auction NFTs.

- Gather user insights using qualitative and quantitative research methods, conduct user interviews.
- Creating user flows, wireframes, prototypes, and other design artifacts to communicate and validate design concepts.
- Host ideation and white boarding sessions to help align on core product.
- Conduct usability testing to drive product insights and enhancements

Senior Software Engineer @ Salesforce

August 2015 – November 2021 • Web/Mobile • Enterprise

Headed design token and branding support in Experience Cloud, LWR Platform. Met scalability, accessibility, and performance requirements on LWR Platform. Went above and beyond as UX and accessibility advocate to ensure production of pixel-perfect and accessible products. Oversaw planning of releases from requirements to delivery.

- Delivered **Experience Cloud Developer Styling Hooks** (Token support) to enable brand customization of themes.
- Planned and delivered **Experience Cloud Personalization Platform**
- Developed software in collaboration with product and design teams.

Skills & Expertise

- Design Architecture, Interaction Design, Motion Design, Design Prototyping, Design Systems, Design Tokens, Usability Testing, TV Design, Accessibility, Wireframing, Card sorting
- Figma, ProtoPie, Balsamiq, HTML, CSS, Javascript, Git, GitHub, React, Java, C++
- Project Leadership, Strategic Planning and Analysis, Project Management, Agile Methodologies, Enterprise Software, Consumer Applications, Career Coaching

Design Community

6x Super Mentor ADPList

Recognized as one of the **Top 1%** mentors on ADPList for career mentorship– for 6 months.

Mentor ADPList

Oct 2021 – Present

Design & Software Mentor

- 5,000+ minutes mentored (170+ sessions)
- Top 10 female mentors in Tech
- 100% voted clear communicator

Event Host UX Wizards

September 2022 – Present

Events Host on UX Wizards design community

- Partnered with agencies and design leaders to host talks around industry-relevant topics.
- Conducted portfolio review groups and working sessions to facilitate learning.
- Hosted 14+ design events.

Writing & Speaking

The behavioral economics of product design

Published @ Bootcamp

What are Design Tokens?

Published @ Bootcamp

Leveraging Design Systems

March 2023

Speaker @ Labcoat UX

Education

UX/UI Certificate

Aug 2019 – Jan 2020

EdX @ UC Berkeley Extension

BSc in Computer Science

University of California, San Diego, 2013

Achievement

Experience Cloud All Star Salesforce

Awarded for going above and beyond for Lightning Web Runtime (LWR) Team, by managing demo project with contractors, designing demo site, and quality testing.